



EDGE22@CES (formerly CES Government)

January 6 – 8, 2022

Park MGM Hotel, Las Vegas

SPONSORSHIP AGREEMENT

This Sponsorship Agreement (Agreement) between EDGE22 (formerly CES Government) and SPONSOR (SPONSOR) is effective upon approval of this agreement herein, and signature by responsible parties for SPONSOR. The sponsorship package is for EDGE22@CES to be held January 6 – 8, 2022 at the Park MGM Hotel, with the January 7 Opening Plenary session connecting speakers and in-person audiences in Las Vegas and Washington, DC.

BACKGROUND:

EDGE22 returns to CES for its 17th consecutive in-person year. 350+ senior government professionals from multiple jurisdictions will join technology's top innovators and relevant SMEs for a program that encourages participation from all attendees, and that enables substantive relationships that continue beyond the conference experience.

EDGE22@CES will be more interactive and participatory and will utilize the most advanced audio/video, broadcast, and real-time polling technologies.

As the premier government technology partner to CES, EDGE22@CES attendees also will have the opportunity to attend technology's global showcase and see firsthand the latest technologies that are changing the way people work, learn, entertain, and live.

1.0 SPONSORSHIP DETAILS:

EDGE22@CES BREAKFAST SPONSOR (JANUARY 7)

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Situated just outside the EDGE22@CES plenary venue, the networking breakfast allows attendees to informally gather to a breakfast of sandwiches, coffees and teas, and an assortment of breakfast items.

- SPONSOR signage prominently displayed at breakfast venue
- SPONSOR identified as breakfast sponsor in program

EXECUTIVE ROUNDTABLE

- As agreed between SPONSOR and EDGE22, SPONSOR to recommend one participant on an Executive Roundtable complementary to both the conference theme and SPONSOR business interests

EDGE22 CONFERENCE REGISTRATIONS: Las Vegas and Washington, DC

EDGE22 attendance primarily is by invitation. SPONSOR to receive the following registrations:

- 2 full conference registration at EDGE22@CES in Las Vegas (January 6-8)

DIGITAL AND CONFERENCE VISIBILITY

- SPONSOR logo to be prominently displayed on conference website, signage, slides, program in both Las Vegas and Washington, DC.

2.0 SPONSOR OBLIGATIONS

PAYMENT

For its participation in and sponsorship of EDGE22@CES, SPONSOR agrees to pay the sponsorship price per option selected to Upson Technology Group within 45 days of contract execution.

SPONSOR TRADEMARKS/SPONSOR MATERIALS

Subject to the terms and conditions of this agreement, SPONSOR grants EDGE22@CES the right to use SPONSOR'S trademarks, trade names, logo designs, and company descriptions as prepared and delivered to EDGE22@CES by SPONSOR, in any medium of advertising, marketing materials, and/or promotional goods distributed solely in conjunction with the event and in accordance with Sponsor's trademark usage guidelines.

MUTUAL COOPERATION

EDGE22@CES shall make every effort to satisfy the terms of this agreement and exceed sponsor expectations. Should circumstances require changes in the above, EDGE22@CES will work with SPONSOR to ensure the highest SPONSOR value is achieved. SPONSOR agrees to provide timely submission of required information (logo, website materials, artwork and agreed collateral).

3.0 EFFECTIVENESS OF AGREEMENT

The Agreement shall become binding and effective upon delivery of SPONSOR'S completed and executed Agreement to:

EDGE22 c/o Upson Technology Group
8000 Towers Crescent Drive, Suite 1350
Vienna, VA 22182

Or by email to Laura Hudson, Vice President, Operations at laura.hudson@GBEF.tech. SPONSOR will receive a confirmation by email upon acceptance.

4.0 CANCELLATION OR TERMINATION

If, because of any act outside the control of EDGE22@CES, to include fire, strike, Convention Center/hotel construction, government shutdown, public catastrophe, pandemic, act of terrorism, or Act of God, the Conference is canceled, EDGE22@CES will not be held liable for the execution of this agreement, and SPONSOR will be returned all fees paid minus any costs directly incurred prior to cancellation.

5.0 INDEMNITY

5.1 EDGE22@CES shall not be responsible for any loss of or damage to property of SPONSOR, its employees, agents, contractors, or for any personal injury to SPONSOR'S officers, directors, employees, agents, contractors, and/or invitees.

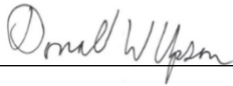
5.2 SPONSOR shall indemnify, defend, and hold EDEGE22@CES harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective websites, use of SPONSOR'S trademarks and logos, and SPONSOR Materials.

6.0 EVENT PARTICIPATION

The rights hereunder are exclusive to the SPONSOR and shall not be assigned to a third party its rights hereunder without the prior written consent of EDGE22@CES which EDGE22@CES may grant or withhold at its sole discretion.

7.0 AUTHORIZATION

By the signature below, the individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of the SPONSOR and that he or she has read, fully understands, and agrees to the Terms and Conditions of this Agreement.



Donald W. Upson
Upson Technology Group

SPONSOR Authorized Signature